



THE TOWN OF MOORESVILLE IS SEEKING A COMMUNICATIONS & MARKETING DIRECTOR

\$59,753- \$93,449

ABOUT US

Located in the heart of the Carolinas and perfectly situated on Lake Norman, Mooresville is a growing, dynamic and thriving community with over 50,000 residents. Despite tremendous growth over the past decade, Mooresville has been able to maintain its small town feel and charm. Mooresville's Town government employs over 500 dedicated full and part-time employees.

Come be a part of a growing community, an exceptional organization, and a dynamic Communications & Marketing team to champion our brand and tell our unfolding story. Reporting to the Town Manager, the Communications and Marketing Director serves as a strategic partner to all internal departments and the Board of Commissioners on matters of public interest, ensuring that the public and Town employees stay abreast of programs, services, events and policies.

Our **Vision** is to be a safe, vibrant and diverse community that is inclusive to all.

Our **Mission** is to enhance the quality of life in our community by providing high quality services and directing well-planned growth while encouraging inclusion and belonging.

Our **Values** are:

PRIDE in each job and interaction while treating every person we encounter with dignity and respect.

INTEGRITY in our actions while maintaining the trust of our community and respect for each other.

COMMITMENT to a culture of diversity and equity that empowers our community and includes all voices.

ABOUT YOU

Our successful candidate will foster creativity, ingenuity, and collaboration amongst the small, but capable Communications and Marketing team. You will also exercise considerable initiative and independent judgment to lead the team in developing and implementing various programs and executing the department's strategic plan. You will strive to foster a brand perception that aligns with the Town's Mission, Vision and Values and Strategic Plan.

Additionally, you will share our core values of pride, integrity and commitment and demonstrate a shared belief in our dedication to ensuring that we have a workplace and community that is diverse, equitable and inclusive.

A bachelor's degree in English, Journalism, Public or Community Relations, Marketing or a related field and 5 to 7 years of progressively more responsible experience in public relations or related work preferably in local government or a public organization is required.

HOW TO APPLY

Please apply via the Town's employment opportunities webpage at <https://www.moorevillenc.gov/191/employment-opportunities> . Applications must be received before **5:00pm** on **November 6, 2021**. Faxed and mailed resumes will not be considered. Questions should be directed to Tiffany Shelley via email at tshelley@moorevillenc.gov or via telephone at 704-799-4027.

We are an Equal Opportunity Employer

We recruit, hire, train and promote employees without regard to race, religion, color, marital status , veteran status, disability, national origin, sex, age or any other protected category.

We believe that true excellence comes from the confluence of many different perspectives. We are at our best, when everyone has an opportunity to contribute to the outcome.

For additional information about Town, please visit our website at www.moorevillenc.gov